

Knowledge-Intensive Web Project Management Services

Appropriate specifications

project definition

Prepare business specifications that take into account:

- ✓ Business strategy, membership services, need for a unique knowledge repositories/services
- ✓ Collaboration services for visitors and users
- ✓ Links with other portals, plug-ins etc.
- ✓ Content available online and content that could be integrated on the web, future content generation strategy
- ✓ Current technology used and mid-term technical developments

Right technology and partners

vendor selection

Identify best vendors:

- ✓ Technical developer: appropriate technical platform, price/quality ratio, future maintenance costs
- ✓ Graphical designer: style, location, creativity, costs
- ✓ Content providers: scientific publishers, news agencies, content repositories
- ✓ Service providers: advertisement management, event registration, online payment, video recording, etc.

Proper project management

project implementation

PPV Knowledge Networks acts as a project lead:

- ✓ Liaison between parties involved (portal owner, developer, designer, content and service providers, end users)
- ✓ Preparing briefs on visualisation, structure, information architecture etc.
- ✓ Co-ordinating development of mock-up screens
- ✓ Managing testing and content population process, on-going quality management

Dynamic knowledge creation

developing knowledge network

Services after the launch:

- ✓ Content scouting, databases population, managing user accounts, etc.
- ✓ Communication: stimulating content and traffic flows, communication with end users
- ✓ Development and roll-in of the collaborative services for end users, translation process management etc.

PPV Knowledge Networks is a professional services company with focus on knowledge networks' management and technology commercialisation.

PPV Knowledge Networks designs, coordinates delivery and provides support for knowledge networks and knowledge-intensive projects.

Services range from the definition of the service offering and business modelling to project management and maintenance services.

Clients and projects:

www.eabis.org
www.businessinsociety.eu
www.efmd.org
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 and other

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